

News Release

For Immediate Release



Franklin Adhesives & Polymers Offers Series of Gluing Guides for Wood-Products Manufacturers

Series of four free brochures include tips to achieve optimal results in hot and cold press lamination, finger jointing, edge and face gluing and joint assembly. Each booklet also includes a troubleshooting guide and list of recommended adhesives for specific assembly processes.

Franklin Adhesives & Polymers, a division of Franklin International, has put some of its expertise in the assembly of wood products into print: The division has produced a series of free "How-To" Gluing Guides to help wood-products manufacturers achieve optimal results in edge and face gluing, assembly gluing, finger jointing and hot and cold press lamination.

Each guidebook includes in-depth guidelines for adhesive application, assembly time, pressure and other factors in effective gluing. In addition, each includes a comprehensive guide to troubleshooting common problems, from joint fingers that are too short or too long to under-cured or frosted assembly glue lines.

The guidebooks also provide a list of recommended products for each of the gluing processes. As an international leader in adhesives for wood-products manufacturing, Franklin Adhesives & Polymers offers more than 25 adhesive formulas, under the renowned Titebond[®], ReacTITE[®], Multibond[®], Assembly[®] and Advantage[®] names. Together, these adhesives meet virtually every gluing need in the high-volume production of cabinets, flooring and plywood, furniture, and millwork.

To request a free copy of one or more of the new gluing guides from Franklin Adhesives & Polymers, email marketing@franklininternational.com or call customer

service at 800.487.4583 or 1.614.443.0241. You can also view the guides on the Web at

www.franklinadhesivesandpolymers.com.

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About Franklin International: *Based in Columbus, Ohio, U.S.A., Franklin International was established in 1935 and today is among the largest privately held manufacturers of adhesives sealants and polymers for commercial and industrial applications. Franklin integrates its core competency - emulsion polymerization - into a broad product offering, including glues, adhesives, hot melts, binders, sizing compounds and more. These products are distributed across six continents for use in construction, furniture manufacturing, millwork, paper converting, pressure-sensitive products, filters and fiberglass reinforcement.*

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